

The German capital launches a new

FESTIVAL FOR SERIES CULTURE IN SEPTEMBER 2024

- September 16 & 17, 2024 at Fotografiska Berlin
- Festival, specialist conference, marketplace
- Panels, masterclasses, speed-date pitches for newcomers and innovative series formats
- funded by Medienboard Berlin-Brandenburg and the Senate Department for Economic Affairs, Energy and Public Enterprises
- Former European Film Market Director Dennis Ruh will support the festival as a consultant
- Matija Dragojevic is Head of Programming

This September, Berlin is launching a new, international festival for series culture, Seriesly Berlin. The two-day series festival for series makers, exploiters, platforms, talents, writers and fans will take place on September 16 and 17, 2024 at Fotografiska in Berlin-Mitte.

Seriesly Berlin is a festival, conference and marketplace all in one. The program will take place in several rooms and offers conferences, panels, masterclasses, networking events and speed-date pitches for writers, producers and industry professionals in fiction and nonfiction.

The general public and series fans can also attend premieres and screenings outside of the specialist conference as part of Seriesly Berlin.

In terms of content, the first edition of Seriesly Berlin will deal with the topics that move the entire TV and streaming landscape: The production of high-quality material in times of tight budgets and the possibilities of international co-production. The new draft of the Film Subsidies Act and its impact on the production landscape. The creative, legal and economic impact of artificial intelligence on the industry, which thrives on intellectual property, as well as diversity and representation in storytelling and casting. The festival embraces stories across all platforms—TV, streaming, gaming, podcasts, books, and beyond.

Seriesly Berlin aims to bring together the best creatives, the most influential producers and a broad selection of broadcasters and platforms under one roof to create a reconciliation of creative vision and commercial ambition.

Matija Dragojevic, Head of Programming and Silvia Taha will be responsible for the festival program. In the past, Dragojevic has worked with Sundance Labs, SerienCamp, Cinelink Sarajevo and most recently as Conference Programmer of the 2024 edition of Berlinale Series Market. Taha has a professional background in the film and festival industry and has worked for Pluto Film Distribution, among others. Bastian Asdonk, managing director of the production company Hyperbole and creator of Seriesly Berlin and former European Film Market Director and former European Film Market Director Dennis Ruh, will support the festival as consultants.

Eike Faecks

Managing Director of Seriesly Berlin

„We want to establish a new, innovative series festival that creates a platform for business and exchange, where all players in the industry can take away useful impulses and the relevant topics are discussed from the different perspectives of the participants at the top-class conference. Attending the festival should inspire, create long-term networks and establish Berlin as a powerhouse of the creative industry in Europe.“

Helge Jürgens

Managing Director of New Media Funding at Medienboard Berlin-Brandenburg

„It's great news for the series location that a new series festival with international appeal is to be established here! The Capital Region, with its creative infrastructure of established and up-and-coming talent and companies, is a popular location for international productions, with award-winning series as well as innovative formats being created here. We wish the makers of Seriesly Berlin every success for the first edition and look forward to seeing, discussing and celebrating many series in September!“

Youssef Hamouda

Executive Director Fotografiska Berlin

„Fotografiska Berlin and Seriesly Berlin share a passion for audiovisual art. As a contemporary museum for photography, art and culture, we are delighted to help shape the groundbreaking festival format Seriesly Berlin as a partner.“

Partners and sponsors are Medienboard Berlin-Brandenburg and the Senate Department for Economics, Energy and Public Enterprises.

About Fotografiska:

Fotografiska is the contemporary museum of photography, art and culture. With locations in Stockholm, Berlin, New York, Tallinn and Shanghai, Fotografiska exhibits world renowned artists as well as local, emerging talent. Exhibitions change almost every month to continuously inspire new perspectives. From its restaurant and bars to its parties and talks, the museum offers a social and cultural experience.

For information on the program, festival tickets and speed date pitches, interested parties can already subscribe to the Seriesly Berlin newsletter serieslyberlin.com.

The detailed program will be published in late summer.

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